

WATCHING

SINCE 1995

Watching, a consumer magazine about watches, informs the reader about trends, new collections, technology, collectors items and the history of most watch brands. Everybody likes to wear a watch that fits the activities that he or she is going to undertake at a certain time on a certain moment. Watching informs consumers who are more than ever expressing their lifestyle by the way they dress.

TITLE

Watching

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INTERNET

-  www.watching.nl
-  www.facebook.com/watchingmagazine
-  [@watchingtweets](https://twitter.com/watchingtweets)
-  www.instagram.com/watchingmagazine

CIRCULATION (OCTOBER 2018)

Printed edition	19.950
of which	
Paid subscriptions	4.100
Controlled circulation	2.000
Individual sales (Belgium)	1.400
Jewellers and specialist watch shops	6.000

and the way they spend their individual time. A watch to wear at work, to go out with, for sporting activities or just to wear for the fun of it, Watching tells you what to wear and where to buy! The overwhelming number of watches available, from classical to modern and from sportive to techno, indicates that the watch industry keeps track with these consumer demands. With more than 19.950 copies printed, Watching is read by over 50.000 consumers, mostly male and in the age of 18 - 55 years.

ADVERTISING

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Editors: redactie@watching.nl
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Administration: administratie@watching.nl

FULL COLOUR PLACEMENTS

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1/1 page	€ 3.250,-	€ 3.200,-	€ 3.125,-	€ 3.000,-
1/2 page	€ 1.750,-	€ 1.725,-	€ 1.675,-	€ 1.575,-
1/3 page	€ 1.250,-	€ 1.240,-	€ 1.220,-	€ 1.150,-

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1/1 pag.	230 x 297	-
1/2 pag.	112 x 297	230 x 146

Type area		
Size	Portrait (mm)	Landscape (mm)
2/1 pag.	-	440 x 277
1/1 pag.	210 x 277	-
1/2 pag.	-	210 x 136

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max. folded format 225 x 287 mm
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streamer on cover: at request
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	inside	cover
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live area:	210 x 277	
raster full colour:	70	70
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