

WATCHING

SINCE 1995

Watching, a consumer magazine about watches, informs the reader about trends, new collections, technology, collectors items and the history of most watch brands. Everybody likes to wear a watch that fits the activities that he or she is going to undertake at a certain time on a certain moment. Watching informs consumers who are more than ever expressing their lifestyle by the way they dress.

TITLE

Watching

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EDITORIAL STAFF

Elzemarie Karsdorp (editor in chief)

MANAGING DIRECTOR

Bernard Werk

PUBLISHER

Paul Heikens

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www.instagram.com/watchingmagazine

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of which	
Paid subscriptions	4.100
Controlled circulation	2.000
Individual sales (Belgium)	1.400
Jewellers and specialist watch shops	6.000

and the way they spend their individual time. A watch to wear at work, to go out with, for sporting activities or just to wear for the fun of it, Watching tells you what to wear and where to buy! The overwhelming number of watches available, from classical to modern and from sportive to techno, indicates that the watch industry keeps track with these consumer demands. With more than 19.900 copies printed, Watching is read by over 50.000 consumers, mostly male and in the age of 18 - 55 years.

ADVERTISING

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Fax: +31 (0)88-5496740
Gsm: +31 (0)6-25080838

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Editors: redactie@watching.nl
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Administration: administratie@watching.nl

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1/1 page	€ 3.250,-	€ 3.200,-	€ 3.125,-	€ 3.000,-
1/2 page	€ 1.750,-	€ 1.725,-	€ 1.675,-	€ 1.575,-
1/3 page	€ 1.250,-	€ 1.240,-	€ 1.220,-	€ 1.150,-

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size	Portrait (mm)	Landscape (mm)
2/1 pag.	-	460 x 297
1/1 pag.	230 x 297	-
1/2 pag.	112 x 297	230 x 146
1/3 pag.	73 x 297	-

Type area

Size	Portrait (mm)	Landscape (mm)
2/1 pag.	-	440 x 277
1/1 pag.	210 x 277	-
1/2 pag.	-	210 x 136
1/3 pag.	-	-

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	inside	cover
paper:	115 grs	250 grs
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live area:	210 x 277	
raster full colour:	70	70
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Please send us a colourproof when your advertisement is full colour.
Special Interest Media BV
Kepplerstraat 143-145, 2562 VJ Den Haag
PO Box 61133, 2506 AC Den Haag
The Netherlands